



edf



Tackling Energy Poverty

Challenges and opportunities of
multi-stakeholder partnerships

CERI-Sciences Po and EDF Lab Partnership Research Projects



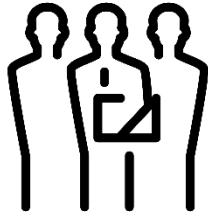
- The R&D VERSO Project (Social Risks and Opportunities)
- In order to deepen some aspects of the energy sector in Europe, the CERI-Sciences Po and EDF R&D research group decided to focus on a main issue:

“Access to energy for all in Europe” (2012 – 2017)

- This research focused on the analysis of the situation of fuel poverty in 5 European countries: Great Britain, France, Germany, Poland and Hungary. The project was based on literature review and interviews conducted both at national and local levels. It shows that all countries, whatever the tools used, face difficulties to qualify and quantify the social phenomenon.
- Energy vulnerability: an exploratory cross-national comparative research (with Rachel Guyet, 2016)
- Social inequalities, energy poverty, energy policy and populism in different countries in the world (2017-2018), Seminary on November 9th, 2018
- Social policies, innovative practices in tackling energy poverty in Europe in changing Welfare States (2018)



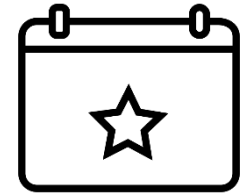
Key figures for Group EDF



300 Agents dedicated to the subject



934 000 clients benefited through efforts of our partners in 2017



1530 events conducted on the theme



Presence in 170 different social mediation structures and 64 multi service information mediation points (PIMMS)



Our strategy

Three axes of action



Prevention



Support



Payment assistance

Comprehension:

To anticipate the evolution of energy poverty and public policies related to it.



Innovation:

To be proactive in the development of new measures around the three axes



L'Atelier Solidaire

Solidarity workshop



Actions

- DIY workshops
- Training towards eco-gestures and energy management
- Access to materials
- Access to renting tools

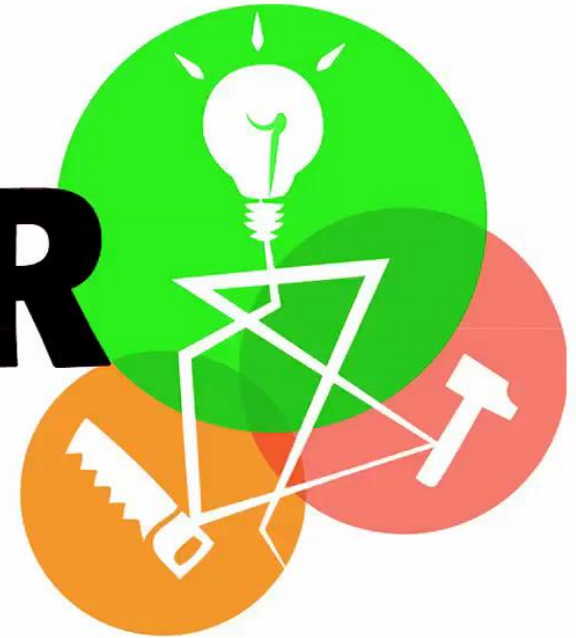
2017 Activity

- 435 People reached
- 155 Tools rented
- 55 House consultations
- 107 DIY trainings
- 37 Energy workshops



L'ATELIER

Solidaire



Inclusion numérique via l'énergie

Digital inclusion via energy



Actions

- Training towards eco-gestures and energy management
- Coupled with training in digital inclusion
- Using digital solutions such as EDF & Moi, which would help in empowering people to both knowledge (their consumption pattern) and innovative solutions



Inclusion numérique via l'énergie

Digital inclusion using energy



1

Designing digital inclusion education courses that will aim at empowering households to take advantage of their EDF & Moi app



WETECH**CARE**

2

Training of social mediation teams who would then train the participants themselves



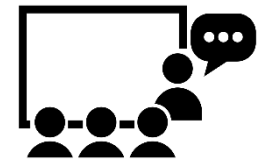
3

For people with little or none digital skills, basic training is imparted to the participants before they join the main workshop



4

For people with basic digital skills, training based on digital and energy is provided. This helps the participants to manage their energy better and track their energy savings via the EDF & Moi app



DON d'énergie

Donation of Energy

1 Consumers can now donate directly through their EDF app to pay for energy bills for the poor



2 EDF matches the donation made by consumer to fund actions aimed at preventing energy poverty



3

Foundation Abbé Pierre uses the donations by consumers and EDF in helping with payments for eligible households and supporting projects against energy poverty respectively





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Thank You

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