

SHORT TERM SCIENTIFIC MISSION (STSM) SCIENTIFIC REPORT

This report is submitted for approval by the STSM applicant to the STSM coordinator

Action number: CA16232 - European Energy Poverty: Agenda Co-Creation and Knowledge Innovation

STSM title: Creating a dissemination plan for the dissemination of the WG4 toolkit and implementing some initial dissemination steps for the toolkit. Developing a policy brief with a short context and some policy recommendations on summer energy poverty and how to tackle the problem.

STSM start and end date: 03/10/2021 to 16/10/2021

Grantee name: Lidija Živčič

PURPOSE OF THE STSM:

(max.200 words)

The purpose of the STSM is twofold:

- 1. Creating a dissemination plan for the dissemination of the WG4 toolkit “A toolkit for a just transition with the people” and implementing some initial dissemination steps for the toolkit.*
- 2. Developing a policy brief with a short context and policy recommendations on summer energy poverty and how to tackle the problem. Setting up a dissemination plan for the policy brief.*

DESCRIPTION OF WORK CARRIED OUT DURING THE STSMS

(max.500 words)

There were two main lines of work:

1. Dissemination plan for toolkit

In order to elaborate the dissemination plan for the toolkit, the following activities were undertaken:

- initial consultation with the STSM coordinator: Based on the up-to-date developments of the toolkit, the grantee and STSM coordinator set up a draft framework for the key lines of dissemination.
- elaboration of the draft dissemination plan: Based on desk research of key target groups and actors, but also based on the framework for dissemination, discussed with the STSM coordinator, a first draft of the dissemination plan was made. The draft plan provided an initial set of ideas for target groups, key messages, communication tools, channels, timeline, and responsibilities.
- discussion of the draft dissemination plan with key responsible members of ENGAGER network: The draft plan was shared with the STSM coordinator, the person responsible for WG4 toolkit development and the person responsible for dissemination for the ENGAGER network. They provided feedback to the draft dissemination plan. Especially the communication with the person responsible for development of the WG4 toolkit was intense in order to coordinate the implementation of the dissemination activities.
- creating the final plan: Based on the feedback from the key persons from ENGAGER network, the plan was finalized, at least to the extent possible within the duration of the STSM. Some further steps for full finalization are needed, see last section for details.

- implementing the first steps for dissemination: Several initial steps were made, such as drafting the texts for dissemination tools (email, short notification, press release, series of social media post...) and compiling a data base of contacts and dissemination channels.

2. Policy brief on summer energy poverty

In order to elaborate the policy brief, the following activities were undertaken:

- initial consultation with the STSM coordinator: Based on the discussions in ENGAGER network, the grantee and STSM coordinator set up a draft framework for the structure and purpose of the policy brief.
- elaboration of the draft policy brief: Based on the consultation with the STSM coordinator, desk research of the state-of-the-art literature and desk research of the available practical measures and policy responses, a first draft of the policy brief was made. The draft policy plan provided the contextualization of the summer energy problem, the trends in the development of the problem, possible policy responses and possible agenda for further research of the field.
- discussion of the draft policy brief with key responsible members of ENGAGER network: The draft policy brief was shared with the STSM coordinator and several members of the ENGAGER network who worked on the issue of summer energy poverty. They provided feedback to the draft policy brief.
- creating the policy brief: Based on the feedback from the key persons from ENGAGER network, the policy brief was finalized, at least to the extent possible within the duration of the STSM. Some further steps for full finalization are needed, see last section for details.
- drafting a plan for the dissemination of the policy brief: The initial plan for dissemination was drafted, including some initial ideas on target groups, key messages, communication tools, channels, timeline, and responsibilities. Some further steps for full finalization are needed, see last section for details.

DESCRIPTION OF THE MAIN RESULTS OBTAINED

The main results of the STSM are:

1. Dissemination plan for WG4 toolkit

The purpose of dissemination plan is to plan for all the communication and dissemination activities around the document 'A toolkit for a just transition with the people'. It first outlines the communication and dissemination objectives. Next, it lists the target groups of the dissemination, divided into primary target groups and secondary target groups. Key communication messages are outlined, both for general messaging and also for messaging, which is adjusted to the specific target groups. The plan further lists the main communication tools (and also draft texts for the tools), such as direct mailing and network mailing, short article, social media post series, webinar invitation and press release. The plan goes on to specify the exact communication and dissemination activities, detailing which activity to implement, what tool to use, when to implement the activity and who is responsible for implementation. Finally, the plan lists all key known existing distribution channels that reach out to the target groups. Plan is accompanied with a data base of contacts for these distribution channels.

2. Policy brief on summer energy poverty

The policy brief is structured into three key parts:

1. The summer energy poverty problem: This part explains summer energy poverty and the key trends. It highlights that energy poverty does not only mean suffering from the cold, but also enduring the heat, that summer energy poverty hits disproportionately the most vulnerable, that there are important health implications of summer energy poverty and that summer energy poverty to rise in the future due to predicted trends in the change of temperatures and extreme weather events, but also due to the worsening conditions for the most vulnerable parts of the population.
2. Policy agenda: This part outlines the needed policies and measures to tackle summer energy poverty. It highlights that we need more attention and action than is currently available in order to tackle summer energy poverty. As key policy responses it outlines climate adaptation plans, attention to summer energy poverty in spatial and transport planning, urban interventions to ease the heat, redesigning building standards for increased cooling needs, employing accessible low-tech solutions (passive cooling, comprising of all those natural or passive techniques that can help maintain indoor thermal comfort, while requiring minimal or zero energy input), engaging renewable energy sources and bringing forward structural changes to tackle summer energy poverty, such as redesigning our housing and employment policies.
3. Research agenda: The last part outlines the key further lines of research that are needed to tackle energy poverty better. It looks specifically into research needed to understand summer energy poverty better (data collection, including summer energy poverty in definition of energy poverty etc.), research

needed to find suitable solutions for addressing energy poverty and finally looks into research for understanding better the gender perspective in summer energy poverty.

3. Dissemination plan for policy brief

Like with the toolkit dissemination plan, also the purpose of this plan is to outline all the communication and dissemination activities around the policy brief on summer energy policy. It first outlines the communication and dissemination objectives. Next, it lists the target groups of the dissemination, divided into primary target groups and secondary target groups. Key communication messages are outlined. The plan further lists the main communication tools (and also draft texts for the tools). The plan specifies the exact communication and dissemination activities, detailing which activity to implement, what tool to use, when to implement the activity and who is responsible for implementation. Finally, the plan lists all key known existing distribution channels that reach out to the target groups.

FUTURE COLLABORATIONS (if applicable)

There are several lines of future collaboration expected:

1. Dissemination of toolkit

- The timeline of the dissemination plan needs to be finetuned in cooperation with the person responsible for finalizing the toolkit
- Support for dissemination activities to be provided to the person responsible for WG4 toolkit development and the person responsible for dissemination for the ENGAGER network

2. Finalisation and dissemination of policy brief

- A few more key persons from ENGAGER network need to revise the policy brief and provide potential comments (especially in the research aspect of the brief), based on which the policy brief will be completed
- All activities for the dissemination of the policy brief need to be done, also in cooperation with the person responsible for dissemination for the ENGAGER network